
MEDIA INFORMATION

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2024 INFINITI Q50 delights sedan drivers with high levels of style, features and performance

NASHVILLE, Tenn. – The 2024 INFINITI Q50 continues to deliver bold luxury sedan appeal, with an alluring blend of a highly appointed cabin, athletic styling and an impressive array of available connected technologies. The 2024 INFINITI Q50 arrives in showrooms later this month and starts at \$43,050¹.

All 2024 Q50 clients receive the added benefit of the [INFINITI Premium Care](#) integrated maintenance program. Included with all INFINITI model year 2024 vehicles, lease or retail, sold in the United States, INFINITI Premium Care enhances the ownership experience with routine maintenance coverage for up to three years or model's designated mileage period (whichever occurs first)², building on INFINITI's top-rated client service.

Additionally, all 2024 INFINITI models feature an extended complimentary trial of the INFINITI InTouch Services® Premium package, which now is included for three years from the date of vehicle purchase (an increase from one year previously). Benefits of the Premium package include enhanced connectivity, such as being able to remotely lock and unlock doors or start the vehicle's engine; security features including automatic collision notifications; real-time traffic, weather and navigation updates; access to vehicle health and maintenance reports; and convenient service reminders³.

Every 2024 INFINITI Q50 has a generous level of standard equipment that includes leather-appointed seats; heated front seats; a heated, power tilt and telescoping steering wheel; power-folding outside mirrors with reverse tilt-down; driver's seat power lumbar adjustment; and Bose® Performance Series audio.

The 2024 INFINITI Q50 is available in three well-equipped grades: LUXE, SENSORY and RED SPORT 400. Each comes standard with rear-wheel drive and is available with INFINITI's Intelligent All-Wheel Drive.

Honed exterior design

With classic sedan proportions, the 2024 INFINITI Q50 makes a visual statement with INFINITI's signature double-arch grille highlighted by chrome surrounds. LED headlights on all grades provide a dazzling appearance and impressive illumination, while in back, slim combination LED taillights produce a distinctive light signature at night.

The 2024 Q50 LUXE is equipped with 18-inch aluminum-alloy wheels. Q50 SENSORY and RED SPORT 400 grades pronounce the sedan's performance potential with 19-inch sport-design aluminum-alloy wheels.

The 2024 Q50 SENSORY and RED SPORT 400 grades wear a bolder appearance, with a lower, more angular sport design front bumper, adding to the sedan's aggressive stance. These models further sharpen Q50's sporty countenance with a black front grille, black-painted exterior mirrors, black window trim and a black finish strip on the trunklid.

Amplifying Q50 sedan's already striking look, RED SPORT 400 adds red "S" badging, and dual exhaust tips with a brushed satin finish. The exhaust helps deliver a more powerful sound thanks to a revised mid-pipe, while also contributing to a more performance-focused appearance.

Returning for its second model year is the stunning [Black Opal Edition](#), uniquely offered on Q50 RED SPORT 400. Inspired by the iridescent appearance of naturally occurring black opals, the Black Opal Metallic paint shimmers and shifts between blue, green and purple hues depending on lighting and viewing angle. It also recalls the iconic Midnight Purple paint color seen on other beloved Japanese supercars. Along with the paint, the Black Opal Edition enhances the car's appearance with a black front grille with illuminated INFINITI emblem; black rear INFINITI, Q50S and AWD (AWD models only) emblems; and a carbon fiber rear spoiler.

Highly appealing interior with convenience technology

The driver-focused cabin of the 2024 INFINITI Q50 shows an impressive level of attention-to-detail, with high-quality touches like standard textured aluminum trim and a leather-wrapped steering wheel. In the Q50 LUXE and SENSORY grades, occupants enjoy leather-appointed seating surfaces with available Graphite, Stone or Saddle Brown color treatments. To match its enhanced exterior design, the 2024 Q50 RED SPORT 400 elevates the in-car experience with semi-aniline leather-appointed seats, finished in Graphite with red stitching. Completing the performance-focused visual transformation, RED SPORT 400 also adds aluminum pedals and genuine Matte Black carbon fiber trim.

Q50 allows drivers and passengers alike to stay informed, entertained and connected with convenient, intuitive technology. All grades feature standard dual, high-definition displays with wireless Apple CarPlay® and USB-based Android Auto™ compatibility, as well as INFINITI InTouch Services³. Additionally, a Bose® Performance Series 16-speaker audio system provides immersive, balanced sound throughout the cabin. Two standard USB ports in the front (one Type-A, one Type-C) make it simple to keep devices charged.

Responsive, engaging performance

Meeting the expectations of luxury sedan drivers, the 2024 Q50 rewards with sharp handling and an energetic, responsive powertrain. It employs a longitudinally mounted 3.0-liter VR-series twin-turbo V6 engine, with two different configurations so drivers can select the power output that best suits their driving style.

Q50 LUXE and Q50 SENSORY boast 300 horsepower at 6,400 rpm and 295 lb-ft at 1,600-5,200 rpm. In the RED SPORT 400 grade, the V6 engine is further enhanced to match its naming with an impressive 400 maximum horsepower at 6,400 rpm and 350 lb-ft at 1,600-5,200 rpm. Both versions of the V6 are equipped as standard with a 7-speed automatic transmission that enables even greater control for enthusiast drivers by way of Downshift Rev Matching and manual

shift mode. Matching its even greater dynamic performance, Q50 RED SPORT 400 adds the additional engagement of steering wheel-mounted paddle shifters.

Q50 RED SPORT 400 complements its impressive power delivery with capable, confident control. The sedan features enhanced brakes, with four-piston front and two-piston rear calipers, which are painted red. Also standard is Dynamic Digital Suspension, with dampers that continuously vary damping for optimum ride and handling. RED SPORT 400 models with rear-wheel drive are uniquely equipped with a staggered-width wheel configuration, with 0.5-inch wider rear wheels, another nod to its high-performance talents.

Appealing to those who seek even more excitement and personalization in their vehicle are INFINITI Motorsports Parts. As shown on a uniquely customized [Q50 RED SPORT 400 showcased at the 2023 SEMA Show](#), the parts are precisely designed and engineered to work with owners' vehicles. They can be ordered to personalize a new car right off the showroom floor, or owners can return to the INFINITI Motorsport website to reinvigorate their passion for their vehicle with a fresh dose of excitement. Find more information at your local INFINITI retailer or at parts.infiniti.com

The 2024 INFINITI Q50 goes on sale later this month.

For more information about the 2024 INFINITI Q50, including specifications and full pricing details, visit <http://www.infinitinews.com/>

1. All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes \$1,150 destination and handling charge, tax, title, license and options. Retailer sets actual price.
2. Coverage period for 2023 INFINITI models is the earlier to occur event of 36-months or model's designated mileage period, which is as follows: (i) 30,000 miles for 2023 Q50 & QX60; (ii) 22,500 miles for 2023 QX50 & QX55; and (iii) 45,000 miles for 2023 QX80. INFINITI Premium Care is provided through Elite Protection Program. For complete information concerning components covered, and those components which are excluded from coverage, read a sample Elite Protection Program contract at your retailer, and read your actual service contract because its terms, conditions, exclusions, and limitations control. In Florida, INFINITI Elite Extended Protection Program is backed by IESNA, Inc., P.O. Box 685004, Franklin, TN, 37068-5004. License #60128. ELITE® and Elite Protection Program are trademarks of Nissan North America, Inc.
3. Compatible device, service, and consumer activation of INFINITI InTouch Services package required. Use only when safe and legal. Subject to third party service availability. For more information see www.nissanusa.com/connect/legal.

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More information about INFINITI and its industry-leading technologies can be found at www.INFINITIUSA.com. You can also follow INFINITI on [Facebook](#), [Instagram](#), [LinkedIn](#), [X \(formerly Twitter\)](#), and see all of our latest videos on [YouTube](#).

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